

BRANCHER KINGSWOOD

Parc d'Activité du Saule, 28170, Tremblay-les-Villages tél 02.37.38.91.00 • fax 02.37.38.91.01

# IMPACT PLUS

UV Drying Offset Inks

Versatile ink - metalized board and paper, synthetic and absorbent substrates

## Performances

Good adhesion on a wide range of substrates such as metalized board, coated paper and board <sup>(1)</sup>

\*\*

\*\*

\*\*\*

\*\*\*

\*\*

\*\*\*

\*\*

- Good printing stability
- > Easy to use
- Good dot sharpness
  - High quality print
- Excellent drying

**Substrates** 

Non coated

Matt coated

Gloss coated

Chrome coated Cardboards

Thermal Eco paper

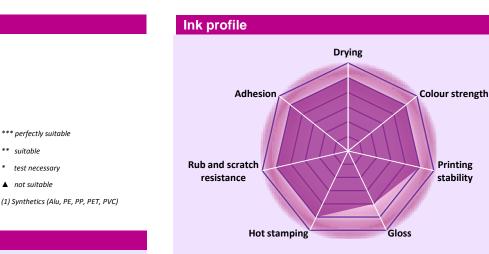
Thermal coated paper

Synthetic substrates (1)

Metalized cardboard

- > Improves productivity
- Suitable for hot stamping<sup>(2)</sup>

#### **IMPACT PLUS** Fastness Light Alcohol Alkali ISO ISO 2837 ISO 2838 2835 Process Yellow Impact Plus 5 + + Process Magenta Impact Plus 5 + \_ Process Cyan Impact Plus 8 + + Process Black Impact Plus 8 + -Other **Opaque White Impact Plus** 8 + +



# Packing

Tracing paper

1 kg and 2,5 kg UV containers

### Recommendations

- Do not use for primary foodstuff packaging without functional barrier
- <sup>(1)</sup> Due to the various type of metalized substrates (metalize polyester, acrylic coated, nitrocellulose coated...), it is highly recommended to run controlled trials to confirm performance in the particular conditions before starting a commercial work
- Check the compatibility of the ink/substrate/packaged. Corona treatment to 38-44 dynes/cm is recommended for plastic and filmic substrates to ensure best ink transfer and adhesion
- Only use UV auxiliary products (anti tack paste, cleaners, thinners...)

- In case of laser overprinting, it is recommended to print 50% half tones rather than solid print areas.
- May be laminated or varnished (UV, nitro, acrylic). To improve rub resistance, use in-line or off-line UV varnish.
- <sup>(2)</sup> Suitable for hot stamping and thermal overprinting test is required.
- Shelf life is at least 2 years from date of manufacture, when stored in original unopened container between 5 and 30°C and protected from direct sun light. After this period of time, the ink remains useable but should be checked before use.

Information and recommendations hereby mentioned are based on our practical experience and on analyses results obtained in specific laboratory conditions. Due to the variety of applications and conditions of use, they are communicated as indications and cannot be considered as any guarantee.